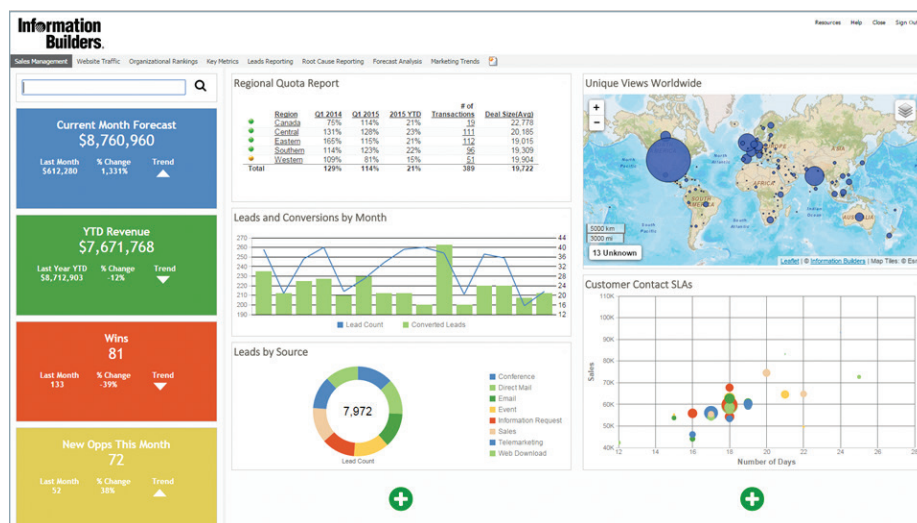


Information Builders helps organizations transform data into business value. Our business intelligence, integration, and data integrity solutions enable smarter decision-making, strengthen customer relationships, improve performance, and drive growth.

Give us your data and a use case, and we'll deliver a visual prototype highlighting interactive dashboards, mobile, and Active Technologies using our award-winning WebFOCUS analytics platform.

# Take the Analytics Challenge

Let Us Transform Your Data Into Insight You Can See



## Give Us Your Data and Get Visualized

Our Analytics Challenge presents a unique opportunity to see your data delivered in three unique paradigms.

We transform your raw data into interactive dashboards that can be deployed to any device, including mobile platforms. You'll discover how to use our Active Technologies, which includes in-document analytics, as well as InfoApps™, which enable self-service capabilities for non-technical users.

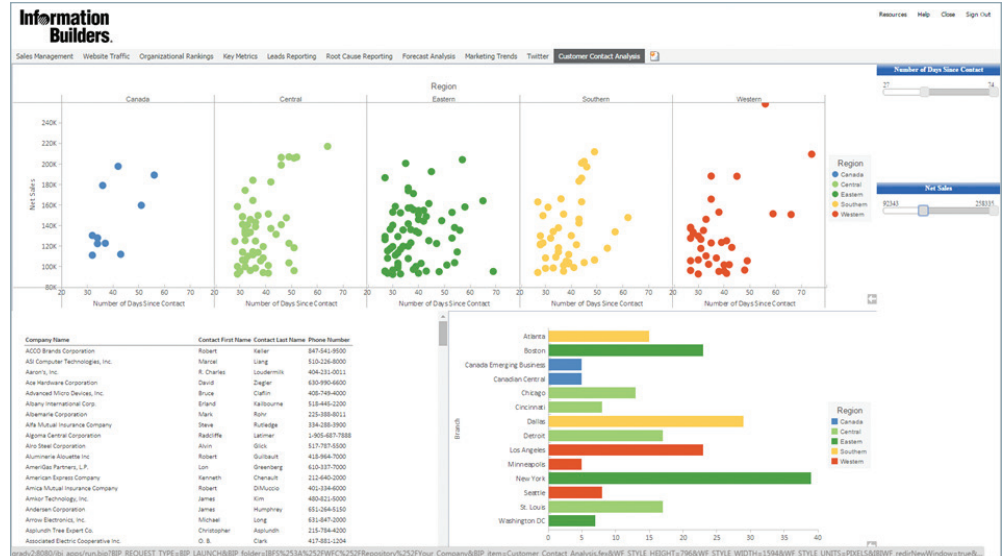
Transform the way you deliver information today with our WebFOCUS business intelligence (BI) and analytics platform. Our revolutionary technology enables pervasive BI deployments for companies of all sizes.

## See for Yourself – Take the Analytics Challenge

Tired of hearing from your business users that business intelligence is too hard to use? Tired of not getting a high adoption rate among your business users?

## Find Out More

To find out how we can help your company succeed, talk to your local Information Builders representative today. Visit us at [informationbuilders.com](http://informationbuilders.com), or in the U.S. and Canada, call **(800) 969-4636**. To improve your skills with our solutions, visit [education.ibi.com](http://education.ibi.com).



Take the Analytics Challenge.

You'll find that this technology:

- Does not require any specialized software to run
- Offers users a complete, self-contained BI environment, leveraging software they already have
- Can be sent as an attachment or as an embedded link with any e-mail
- Is extremely compact (smaller than the same data represented in a Microsoft Excel PivotTable)
- Provides sorting, charting, filtering, calculations pivoting, collaboration, and much more
- Can be delivered as HTML, SWF, or PDF
- Features integrated security and password protection
- Is simple to create; it is just another output option – simply 'click' and you're done

To find out more about the Analytics Challenge, e-mail [challenge@informationbuilders.com](mailto:challenge@informationbuilders.com).